



हिंदी

‘भाषा’ ही एकमात्र साधन है, जो बालक के व्यक्तित्व निर्माण में अहम् भूमिका निभाता है। बालक की चिंतन-मनन करने की क्षमता को बढ़ाने और विचारों को शब्दों के माध्यम से व्यक्त करने में भाषा का महत्वपूर्ण योगदान है। बालक को शुद्ध उच्चारण करवाना तथा उच्चारण को हिंदी मानक रूप में ढालना आजकल अनिवार्य हो गया है। इसी को ध्यान में रखते हुए हमने ‘आकृति’ पुस्तक शृंखला को प्रकाशित किया है।

2501	अक्षर संगम	195.00
2502	शब्द संगम	195.00
2503	स्वर संगम	200.00
2504	आकृति (हिंदी पाठमाला)-1	235.00
2505	आकृति (हिंदी पाठमाला)-2	245.00
2506	आकृति (हिंदी पाठमाला)-3	245.00
2507	आकृति (हिंदी पाठमाला)-4	270.00
2508	आकृति (हिंदी पाठमाला)-5	280.00
2509	आकृति (हिंदी पाठमाला)-6	295.00
2510	आकृति (हिंदी पाठमाला)-7	295.00
2511	आकृति (हिंदी पाठमाला)-8	295.00

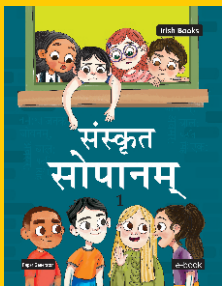


संस्कृत

संस्कृत भाषा प्राचीनतम होने के साथ ही अनेक भाषाओं की जननी है। प्रस्तुत शृंखला छात्रों को संस्कृत भाषा का ज्ञान कराने तथा भारतीय संस्कृति का प्राथमिक परिचय कराने के अपने उद्देश्य में सफल रहेगी, ऐसा हमारा विश्वास है।

2512	संस्कृत सोपानम्-1	160.00
2513	संस्कृत सोपानम्-2	170.00
2514	संस्कृत सोपानम्-3	175.00
2515	संस्कृत सोपानम्-4	190.00
2516	संस्कृत सोपानम्-5	205.00
2517	संस्कृत सोपानम्-6	225.00
2518	संस्कृत सोपानम्-7	240.00
2519	संस्कृत सोपानम्-8	245.00





हिंदी व्याकरण

‘हिंदी व्याकरण’ पुस्तक-माला का उद्देश्य छात्रों को अति सरल और सरस ढंग से व्याकरण के नियमों से परिचित कराना है। इसके लिए भाषा को अत्यंत सहज और समर्थ बनाए रखने का प्रयास किया गया है।

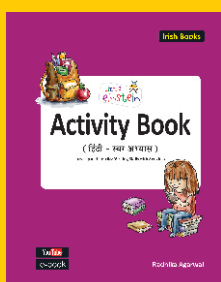
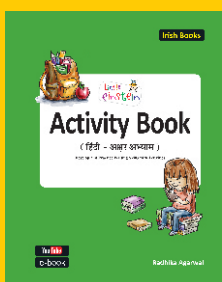
2520	हिंदी व्याकरण-1	180.00
2521	हिंदी व्याकरण-2	185.00
2522	हिंदी व्याकरण-3	195.00
2523	हिंदी व्याकरण-4	215.00
2524	हिंदी व्याकरण-5	225.00
2525	हिंदी व्याकरण-6	285.00
2526	हिंदी व्याकरण-7	295.00
2527	हिंदी व्याकरण-8	295.00



हिंदी सुलेख

सुलेख मानव-मन के सौंदर्य की अभिव्यक्ति है। इन पुस्तकों में बच्चों को सुलेख के प्रति अभिप्रेरित करने के लिए आकर्षक चित्रों और रेखाओं का संयोजन किया गया है। इनके अभ्यास से बच्चे अक्षरों और शब्दों की बनावट से सुपरिचित ही नहीं होते, वरन् सुलेख में दक्ष भी हो जाते हैं।

2528	Activity Book (हिंदी-अक्षर अभ्यास)	190.00
2529	Activity Book (हिंदी-शब्द अभ्यास)	190.00
2530	Activity Book (हिंदी-स्वर अभ्यास)	190.00





English

'English Delight' Series offers a unique approach to learn English language in a simple, interactive and communicative manner. This Series is helpful to develop the inner skills like speaking, reading and writing of a learner. It will also remove the hesitation of learners in speaking because the lessons have been explained in a simple and easy language.

2531	My First Alphabet Book	195.00
2532	English Delight Pre Primer	205.00
2533	English Delight Primer	205.00
2534	English Delight-1	230.00
2535	English Delight-2	235.00
2536	English Delight-3	240.00
2537	English Delight-4	270.00
2538	English Delight-5	280.00
2539	English Delight-6	290.00
2540	English Delight-7	295.00
2541	English Delight-8	295.00

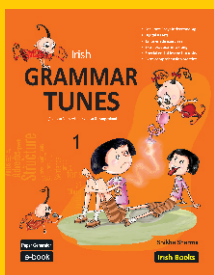


Grammar

'Grammar Tunes' Series is a fresh and fascinating approach to Grammar and Composition meant for pupils of primary and secondary classes. This Series is a compilation of the basic rules of Grammar that are well-explained and beautifully illustrated keeping in view the different age groups.

2542	Grammar Tunes-1	175.00
2543	Grammar Tunes-2	185.00
2544	Grammar Tunes-3	205.00
2545	Grammar Tunes-4	225.00
2546	Grammar Tunes-5	240.00
2547	Grammar Tunes-6	290.00
2548	Grammar Tunes-7	295.00
2549	Grammar Tunes-8	295.00

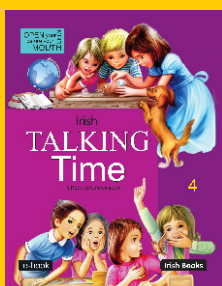
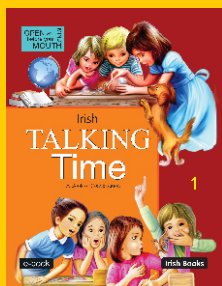




Conversation

Generally, students feel difficulty in English conversation. For fluency, they need good books and regular practice. This Series Talking Time (English Conversation) will immensely help students for conversing effectively.

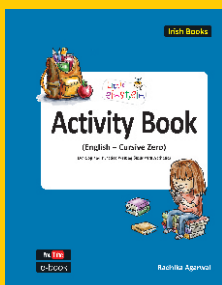
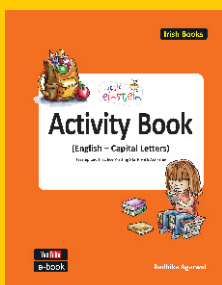
2550	Talking Time-1	160.00
2551	Talking Time-2	160.00
2552	Talking Time-3	160.00
2553	Talking Time-4	170.00
2554	Talking Time-5	170.00



Writing

To learn to write and especially writing in cursive is very essential. These series will surely influence the students to learn writing in cursive effectively.

2555	Activity Book (English–Capital Letters)	190.00
2556	Activity Book (English–Cursive Small Letters)	190.00
2557	Activity Book (English–Cursive Zero)	190.00

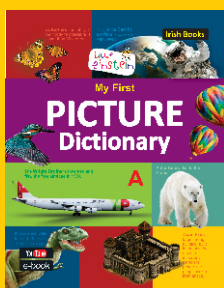




Rhymes and Balgeet

Children learn and remember many new things easily by songs and rhymes. These books of rhymes are attractive and exciting.

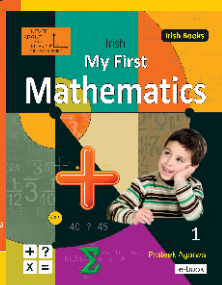
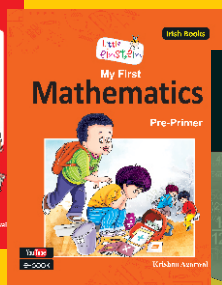
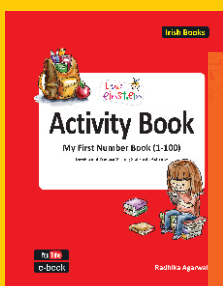
2558	Rhymes & बालगीत-A	170.00
2559	Rhymes & बालगीत-B	170.00
2560	Rhymes & बालगीत-C	175.00
2561	Picture Dictionary-A	170.00
2562	Picture Dictionary-B	170.00



Mathematics

'My First Mathematics' is a Series of Mathematics based on syllabus prescribed by C.B.S.E. This Series is designed in such a manner to help the learners may learn new Mathematical concepts with fun.

2563	My First Number Book (1-100)	190.00
2564	My First Mathematics (Pre-Primer)	210.00
2565	My First Mathematics (Primer)	220.00
2566	Table Book	160.00
2567	My First Mathematics-1	290.00
2568	My First Mathematics-2	310.00
2569	My First Mathematics-3	320.00
2570	My First Mathematics-4	345.00
2571	My First Mathematics-5	345.00
2572	My First Mathematics-6	390.00
2573	My First Mathematics-7	390.00
2574	My First Mathematics-8	390.00





Environmental Studies

'Keep It Green' Series consists of five well-written textbooks printed on eco-friendly paper. The Series introduces young learners to their environment. They also learn how to preserve it while reading the books.

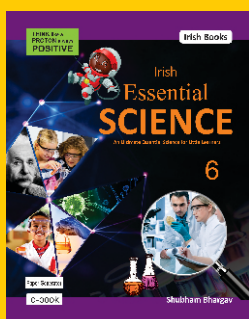
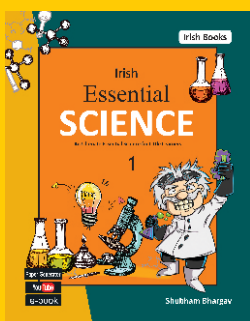
2575	Keep It Green-1	235.00
2576	Keep It Green-2	245.00
2577	Keep It Green-3	260.00
2578	Keep It Green-4	275.00
2579	Keep It Green-5	285.00



Science

'Essential Science' Series creates an awareness in the child about its surrounding. It adopts a direct and practical approach to make it easy for the child to grasp and retain the concepts and facts. This Series provides the child to test the comprehension and application abilities through graded activities and just also an opportunity to test his ability to apply the basic principles rather than to memorise things.

2580	Essential Science-1	230.00
2581	Essential Science-2	240.00
2582	Essential Science-3	255.00
2583	Essential Science-4	290.00
2584	Essential Science-5	290.00
2585	Essential Science-6	350.00
2586	Essential Science-7	350.00
2587	Essential Science-8	360.00

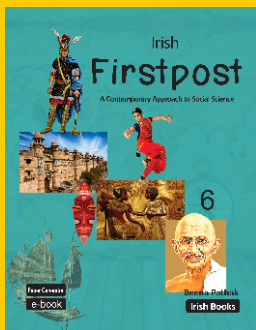
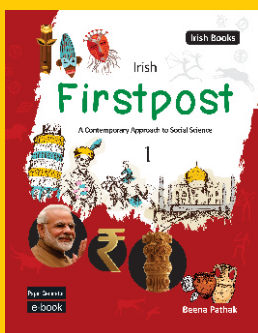




Social Science

'First Post' Series inculcates a sense of responsibility in the child towards the society in which he lives and familiarize him with the basic knowledge of society and nationhood. It also brings the child closer to how the governments elected by people frame the policies and realities of socio-economic and political dimensions of the society.

2588	First Post-1	230.00
2589	First Post-2	240.00
2590	First Post-3	255.00
2591	First Post-4	290.00
2592	First Post-5	290.00
2593	First Post-6	350.00
2594	First Post-7	350.00
2595	First Post-8	360.00

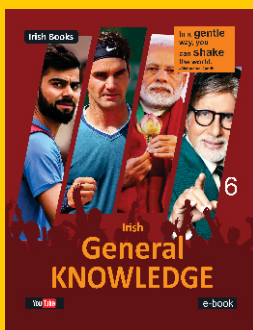
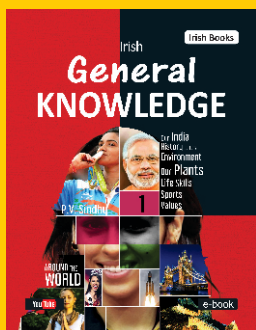


General Knowledge

General Knowledge is a vast and constantly expanding area. This Series of General Knowledge books provides an insight into the world of information on varied subjects like events, famous personalities, current happenings around the globe, mysteries and wonders of nature and many other useful information to keep the readers updated.

2596	General Knowledge-1	180.00
2597	General Knowledge-2	195.00
2598	General Knowledge-3	195.00
2599	General Knowledge-4	210.00
2600	General Knowledge-5	230.00
2601	General Knowledge-6	255.00
2602	General Knowledge-7	255.00
2603	General Knowledge-8	260.00

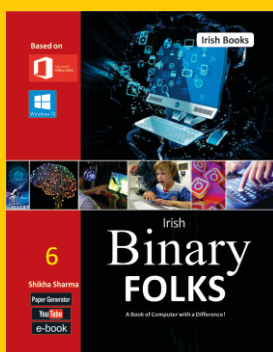
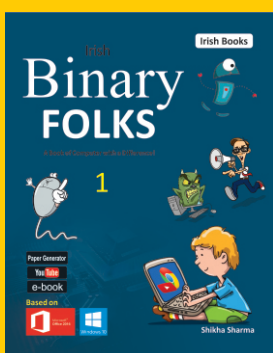




Computer

'Binary Folks' is a Series of eight books based on the NCERT guidelines given in the National Framework for School Education 2005. This Series with plenty of screen captures, colourful illustrations, creatively designed exercises and individual and group activities make teaching and learning of computers effective.

2604	Binary Folks-1	180.00
2605	Binary Folks-2	205.00
2606	Binary Folks-3	205.00
2607	Binary Folks-4	230.00
2608	Binary Folks-5	250.00
2609	Binary Folks-6	290.00
2610	Binary Folks-7	290.00
2611	Binary Folks-8	295.00

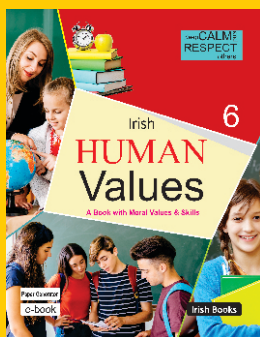
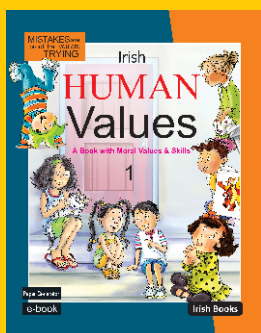




Moral Values

Along with academic progress, a child must also imbibe values which will lead to all round development of his/her character. The foundation of all moral instructions is laid at home, with parents serving as the role models. But very soon, the child enters school, and the teacher is called upon to supplement the further instructions.

2612	Human Values-1	160.00
2613	Human Values-2	165.00
2614	Human Values-3	170.00
2615	Human Values-4	175.00
2616	Human Values-5	185.00
2617	Human Values-6	190.00
2618	Human Values-7	190.00
2619	Human Values-8	195.00



Art & Craft

In this Series, the children can learn the basic skills of drawing and the advance stage of sketching and colouring. This Series also contains other forms of painting i.e., collaging, thumb paintings, spray paintings, thread painting, etc. This Series of books is an interesting mode of learning for the children.

2620	Art & Craft-A	160.00
2621	Art & Craft-B	160.00
2622	Art & Craft-C	160.00
2623	Art & Craft-1	175.00
2624	Art & Craft-2	175.00
2625	Art & Craft-3	175.00
2626	Art & Craft-4	175.00
2627	Art & Craft-5	175.00
2628	Art & Craft-6	220.00
2629	Art & Craft-7	220.00
2630	Art & Craft-8	220.00





Pre-primary Books

2631 Irish Nursery Kids Bag (7-Books) 1290.00



Irish Nursery Kids Bag (Nursery Books)

1. अक्षर संगम	195.00
2. Activity Book (हिंदी-अक्षर अभ्यास)	190.00
3. My First Alphabet Book	195.00
4. Activity Book (English-Capital Letters)	190.00
5. Rhymes & बालगीत (A)	170.00
6. My First Number Book (1-100)	190.00
7. Art & Craft (A)	160.00

2632 Irish LKG Kids Bag (8-Books) 1490.00



Irish LKG Kids Bag (L.K.G. Books)

1. शब्द संगम	195.00
2. Activity Book (हिंदी-शब्द अभ्यास)	190.00
3. Delight English Pre Primer	205.00
4. Activity Book (English-Cursive Small Letters)	190.00
5. Rhymes & बालगीत (B)	170.00
6. My First Mathematics Pre Primer	210.00
7. Art & Craft (B)	160.00
8. Picture Dictionary (A)	170.00

2633 Irish UKG Kids Bag (9-Books) 1670.00



Irish UKG Kids Bag (U.K.G. Books)

1. स्वर संगम	200.00
2. Activity Book (हिंदी-स्वर अभ्यास)	190.00
3. Delight English Primer	205.00
4. Activity Book (English-Cursive Zero)	190.00
5. Rhymes & बालगीत (C)	175.00
6. My First Mathematics Primer	220.00
7. Art & Craft (C)	160.00
8. Picture Dictionary (B)	170.00
9. Table Book	160.00



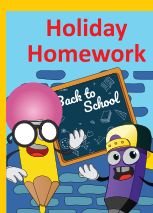


Extra Work

Holiday Homework

Let's enjoy these holidays as never before. We have introduced **Back to School Holiday Homework** series of carefully graded worksheets in file module format to reduce the burden of bulky homework from the minds of little children. The modules are given subject wise.

0941	Holiday Homework-A	180.00
0942	Holiday Homework-B	180.00
0943	Holiday Homework-C	180.00
0944	Holiday Homework-1	260.00
0945	Holiday Homework-2	260.00
0946	Holiday Homework-3	260.00
0947	Holiday Homework-4	260.00
0948	Holiday Homework-5	260.00



Mental Maths & Reasoning

8075	IQ Hunt (Reasoning)-1	170.00
8076	IQ Hunt (Reasoning)-2	185.00
8077	IQ Hunt (Reasoning)-3	195.00
8078	IQ Hunt (Reasoning)-4	235.00
8079	IQ Hunt (Reasoning)-5	235.00
8080	IQ Hunt (Reasoning)-6	240.00
8081	IQ Hunt (Reasoning)-7	245.00
8082	IQ Hunt (Reasoning)-8	245.00



Irish BOOKS

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